# Ariadna Boladeras

UX/UI Designer

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www.ariadnaboladeras.com

## Studies

### MASTER IN USER EXPERIENCE DESIGN

UPF Barcelona School of Management 2020-2021

UX/UI Experience, Design, User Experience Design, Web, Wordpress, Elementor Pro.

### DEGREE IN AUDIOVISUAL COMMUNICATION

Pompeu Fabra University 2016-2020

Photography, Editing and assembly, Script, Production, Film and Television, Interactive and 3D, Videogames, Advertising, Digital Communication.

### CREATIVITY, INNOVATION AND DESIGN THINKING

Escuela Empresa 2020

Design, User Experience, Creative Techniques, Design Thinking, Road Map.

## Skills

**Adobe**
Photoshop
Premiere Pro
Illustrator
After Effects

**Prototipe**
Figma
Marvel

**Web**
Wordpress
Elementor Pro
Unbounce

## Experience

### Languages

**Catalan**
Native

**Spanish**
Native

**English**
B2.2

### PERFORMANCE DESIGNER

Holaluz (2021-present)

Design of Landing Pages, creatives, videos and animations focused on improving conversion. Analysis of results.

### GRAPHIC AND AUDIOVISUAL DESIGNER

Boreal Lynx Association (2020)

Design of presentations, content for RRSS, production of the documentary El Bosque de los Linces.

### GRAPHIC DESIGNER

Welead.io (2020)

Content for RRSS, microanimations, illustrations, Landing Pages design, gifs, highlights. Adaptation of designs in different formats, branding design for printing.